



Introduction

Media Tech is the advertising Company of, helping put the power of Media to use for local, regional and national advertisers. We provide advanced technologies, innovative products and the tools and support to reach audiences most effectively and efficiently and maximize our clients' marketing investments.

With an unrivaled suite of on air, online and on-demand products, Media Tech goal is to make advertising easy to buy, and to enhance the value of advertising via new technologies products and services. We work with clients to create customized end-to-end digital media solutions that reach, engage and connect with customers.

Whether advertisers want to reach audiences across the Pakistan, in a specific market or in local neighborhoods, Media Tech provides effective, integrated advertising applications.

Market Consolidation

Media Tech partners with other cable companies in many markets to form interconnects that make buying cable advertising easier. Advertisers can now reach all cable homes in a market with one-stop shopping — one buy, one tape, and one invoice. Media Tech's infrastructure of standardized interconnects provides a consistent buying experience in multiple markets..



State-of-the-Art Promotional and Marketing Opportunities

Cable network brands are some of the most valuable and recognizable brands today. Advertisers can take advantage of the great affinity viewers have for their favorite cable networks. Media Tech can tailor robust marketing campaigns that will leverage the connection between viewers and their favorite networks.

Standardized Network Offerings

Media Tech has created an offering of 2000+ consistent networks across our interconnects, allowing advertisers to buy the same networks across multiple markets. Standardized network offerings across markets reinforce Combine Spotlight's commitment to creating a cable advertising model that better meets the needs of today's media community.

OUR MESSAGE.

Advertising is a vital and an integral part of any successful business organization. Through advertising product approaches to consumers. The chief value is to create demand, promote products and to explain their usage, thus ultimately to increase the total trade volume.

For achieving the above defined objectives it requires a team of bright & competent professionals who understand your product, service ,your market & your competitors.

C.EO VISION



“Customers are going to have an image of your company and your product whether or not you consciously work to create one...and that image is going to affect their decision about whether or not to buy.”



OUR Services

- ✓ Cable Tv Advertising All Over The Pakistan
- ✓ Exclusive Marketing Rights Of Cable Networks
- ✓ Smd Marketing All Over The Pakistan
- ✓ Exclusives Smds In Prime Locations of Multan City
- ✓ Tvc & Documentary Production
- ✓ Branded Sms Marketing
- ✓ WhatsApp Marketing
- ✓ Social Media Marketing
- ✓ Fm Radio Stations Advertising All Over Pakistan
- ✓ Rickshaw Advertising



Some of our respected

Clients

since Jun 2005





OUR EXCLUSIVE CABLES TV NETWORKS

01 – Multan (70%)

- Alpha Cable Network (100% Cantt)
- Atti 1 Cable Network
- Atti 2 Cable Network
- Strom Fiber Cable Network
- City Wide Cable Network
- Geo Plus Cable Network
- Waseb Cable Network

02 – Vehari (70%)

- Nordic Cable Network

03 – Khanewal (70%)

- 3 Star Cable Network
- Star Cable Network

Exclusive SMDs

OF



Prime Locations In Multan

Contact: 0321-7345657

Website: www.mediatechpk.com

Mall Of Multan (Airing Time: 10am to 10pm)



Main Entrance Ground Floor in Mall Of Multan. Size 13x5



Food Courts 4th Floor of Mall Of Multan. 2 SMDs Size 8.5x5

Mall Of Multan (Airing Time: 4pm to 11pm)



**5 Digital Steamers Out Side Mall Of Multan.
Size 5x3**

Total Sapphire Filling Station

SYEDAN WALA BYPASS SMD

(Airing Time: 4pm to 4am)



SMD Screen.

Size 10x5

Multan Marquee (Airing Time: 4pm to 11pm)



Nasheman Colony Bosan Road Multan
SMD Screen. Size 16x8

Chowk Ghantaghar

(Airing Time: 4pm to 11:00pm)



SMD Screen.

Size 10x20 Ft

Charges Per Week

Rs: 25,000/-

Charges Per Month

Rs: 75,000/-

**Vehari Chowk In Front Of Faisal Movers
(Airing Time: 4pm to 02:00am)**



SMD Screen.

Size 15x30 Ft

Charges Per Week

Rs: 50,000/-

Charges Per Month

Rs: 150,000/-

Branded SMS Marketing Proposal



Branded SMS Marketing

Banded SMS has a two fold marketing power. You can reach your customer anytime and any where they are and secondly, a brand name SMS is just like a n authentic message from your company. There are countless companies using sms marketing from unknown mobile numbers. This may be a bit cheap but it hurts the message's authenticity and the user will most likely delete it prior to read it. However if a user get a message from a proper company name, the chances are that the message will be read with interest as this message will reach the prospective user not through any unknown number but from a proper name. Soft Solutions is one of the pioneers of Banded SMS services in Pakistan. We excel most of our competitors in terms of our proprietary software, range of networks supported, messages speed, pricing and customer services.

Branded SMS Features

- Easy to use web interface.
- Choose any brand name of Only to 11 character.
- Each SMS can have up to 160 characters.
- Facility of sending urdu SMS.
- Send SMS Campaign any time 24/7.
- Fast SMS sending speed.
- No hardware/software required on client's part.
- Import mobile numbers list from any source.
- Complete SMS sending history and status report.
- Send to any mobile network in Pakistan.
- No hidden charges, low prices & longer validity.

Document Required For Brand Name Approval

- **CNIC Photo Copy.**
- **NTN Photo Copy.**
- **Company Letter Head With Print Masking Request for Brand Name Approvals PTA.**

Supported Networks

Unlike most service providers, we offer a branded SMS solution that covers all mobile networks of Pakistan. Also, instead of giving different prices for different networks, we offer a standardized discounted rate for all networks.



Media Tech Clients For Used Branded SMS Services



**Our Mobile Number Database can be categorized
as City wise & Area wise Data Available in All Pakistan:**

Chamber of Commerce	Gymkhana	Age Wise
Students	Business man's data	VIP's and High Salaried Peoples
Gender Wise (Males or Females)	Automobiles (Vehicles)	Beauty Parlors
Boutiques	Cable operator's	Dealers
Mobile Phones & Computers	Students	Teachers
General Business	Business Yellow pages	Business Yellow pages
Automobiles	Banks Data	Computers
Exporters	Importers	Manufacturers
Sports Goods	Medical Schools in Pakistan	Fashion & Design
Exhibition Textile	Doctors	Electronics
Event Services	Furniture	Jewelers
Lawyers	Mechanics	IT Companies
Web Developers	NGO's in Pakistan	NGO's in Pakistan
Textile & Commerce	Stock	Financial Institutions & Banks
Hotels in Pakistan	Online Companies	Shipping Agents in Pakistan
Petroleum & Oil Companies	Petroleum & Oil Companies	Yellow Pages Directory
Yellow Pages Directory	Doctors in Pakistan	Trade Directory of Pakistan
Agricultural & Food	Real Estate	Vendor Directory



Start working with **Media Tech** and send messages via WhatsApp REST API, we will provide everything you need about technical support and infrastructure & with our professional services, you can boost your business in an efficient way & stay in touch with your customers.

Communicate with Your Audience

Reach over 2.1 billion users worldwide using WhatsApp API, Simply login to your account, scan QR Code & Start sending messages, **Media Tech** is an excellent tool for businesses to communicate with customers and enhance your online presence.

How it works ?



Create Account

Sign up and create instance to get your instance ID and Token



Scan QR

Scan QR to authenticate your instance to send messages via your WhatsApp number



Start Sending messages

Start sending messages via API with your favorite programming languages

Main Feature



WhatsApp API's



Chatbot



OTP's



Service Notifications



Multimedia Messages



Important Alerts



Order Confirmation



Invoice & Bill



Message Delivery Report



2 Way Communication



Customer Support



Automation



WhatsApp API

Send and receive messages using HTTP requests.

Media Tech Api enabling you to integrate any of your applications with our whatsapp message sending and receiving system. you will find everything you need in your favorite languages to sample apps for web, iOS, and Android. The main advantage of our system is its simplicity of implementation. Every message sent from our system has its own unique id, which allows you to receive confirmation of its delivery.

- ❖ Fixed price no hidden fees
- ❖ No cost per message
- ❖ Alerts and notifications
- ❖ Create Chatbots & Automation
- ❖ 2 Way Communication
- ❖ Send Pictures, Documents, Voice, Emojies & Many More
- ❖ Add Buttons & List Option In Your Messages
- ❖ Get Delivery Reports Of Each & Every Messages
- ❖ Quick Onboarding in less than 5 minutes

WhatsApp Package

Package	QTY Daily	QTY Monthly	Amount Per Month
Basic Package	1000 Messages	30,000 Messages	Rs: 10,000/-

WhatsApp Package

Package	QTY Daily	QTY Monthly	Amount Per Month
Advance Package	2000 Messages	60,000 Messages	Rs: 15,000/-

Social Media Management Packages



Social Media Marketing

Who should use our social media packages?

We know that 'Social' is important for your business, that's why we have designed our social media Packages to give you results

Our packages are best suited for businesses that want to create or enhance their social presence but Don't have the time to do it or don't want to spend a fortune to get good results.

Why businesses need social media packages?

- Fine new customers
- Promote your products and services
- Brand recognition & Trust
- Advertise your business, products or services
- Create a community and loyal following
- It's good for SEO

What to expect from our social media packages?

- Increase in the number of followers in all social networks
- Proper management of your social media pages and campaigns, according to Best standards and practices
- Guidance from a social media expert on how to make that most of social media

Basic at PKR 30,000/ Per Month

What's inside our Basic Package (Facebook)

Accounts / Page Complete Setup / Management	Yes	Social Media Optimization	Yes
Photography / Video Shooting	No	Social Media Brand Reputation Monitoring	Yes
Cover Page Design / Banners	1	Growth Tactics	Yes
Post Designs (Per Month)	16	Customer Segmentation	Yes
GIFS (Animated / Moving Graphic)	2	Paid Campaigns Setup / Management**	Yes
Content Writing With Researched Hash Tags	12	Community Engagement (Replay to Customers)	No
Facebook Likes /month (Approx)	500+	Monthly Report	Yes
Monthly Reach (Approx)	100,000	Advertising Budget : 10,000 PKR (Included)	

Standard at PKR 45,000/ Per Month

What's inside our Standard Package (Facebook & Instagram)

Accounts / Page Complete Setup / Management	Yes	Social Media Optimization	Yes
		Branded SMS Remarketing Per Month (On Client Data)	1000
Photography / Video Shooting	1	Social Media Brand Reputation Monitoring	Yes
Cover Page Design / Banners	2	Growth Tactics	Yes
Post Designs (Per Month)	24	Customer Segmentation	Yes
GIFS (Animated / Moving Graphic)	4	Paid Campaigns Setup / Management**	Yes
Content Writing With Researched Hash Tags	20	Community Engagement (Replay to Customers)	Yes
Facebook Likes /month (Approx)	1000+	Monthly Report	Yes
Monthly Reach (Approx)	200,000	Advertising Budget : 15,000 PKR (Included)	

Professional at PKR 75,000/ Per Month

What's inside our Professional Package (Facebook & Instagram)

Accounts / Page Complete Setup / Management	Yes	Social Media Optimization	Yes
		Branded SMS Remarketing Per Month (On Client Data)	5000
Photography / Video Shooting	3	Social Media Brand Reputation Monitoring	Yes
Live Event Coverage on Facebook	1	Email Marketing	Yes
Cover Page Design / Banners	3	Growth Tactics	Yes
Post Designs (Per Month)	30	Customer Segmentation	Yes
Facebook & Instagram Stories	15	Custom Blogs Article	1
GIFS (Animated / Moving Graphic)	6	Paid Campaigns Setup / Management**	Yes
Content Writing With Researched Hash Tags	25	Community Engagement (Replay to Customers)	Yes
Facebook Likes /month (Approx)	2000+	Monthly Report	Yes
Monthly Reach (Approx)	500,000	Advertising Budget : 25,000 PKR (Included)	

Professional Plus at PKR 150,000/ Per Month

What's inside our Professional plus Package (Facebook, Instagram, Twitter & Linked In)

Accounts / Page Complete Setup / Management	Yes	Branded SMS Remarketing Per Month (On Client Data)	10,000
Photography / Video Shooting	3	Email Marketing	Yes
Live Event Coverage on Facebook	2	Google Map Optimization	Yes
Cover Page Design / Banners	3	Facebook, Linked In & WhatsApp Groups Sharing	Yes
Post Designs (Per Month)	30	Website Update	Yes
Facebook & Instagram Stories	15	Local Listings	10
GIFS (Animated / Moving Graphic)	8	Customer Segmentation	Yes
Content Writing With Researched Hash Tags	25	Custom Blogs Article	1
Social Media Optimization	Yes	Paid Campaigns Setup / Management**	Yes
Social Media Brand Reputation Monitoring	Yes	Community Engagement (Reply to Customers)	Yes
Growth Tactics	Yes		
Facebook Likes /month (Approx)	5000+	Monthly Report	Yes
Monthly Reach (Approx)	10,00,000	Advertising Budget : 50,000 PKR (Included)	

Premium at PKR 200,000/ Per Month

What's inside our Premium Package (Facebook, Instagram, Twitter, Linked In, Youtube, OLX, Tik Tok)

Accounts / Page Complete Setup / Management	Yes	Social Media Optimization	Yes
		Branded SMS Remarketing Per Month (On Client Data)	10,000
Photography / Video Shooting	3	Social Media Brand Reputation Monitoring	Yes
Live Event Coverage on Facebook	2	Email Marketing	Yes
		Google Map Optimization	Yes
		Facebook, Linked In & WhatsApp Groups Sharing	Yes
		Website Update	Yes
		Local Listings	10
Cover Page Design / Banners	3	Growth Tactics	Yes
Post Designs (Per Month)	30	Customer Segmentation	Yes
Facebook & Instagram Stories	15	Custom Blogs Article	1
GIFS (Animated / Moving Graphic)	8	Paid Campaigns Setup / Management**	Yes
Content Writing With Researched Hash Tags	25	Community Engagement (Replay to Customers)	Yes
Facebook Likes /month (Approx)	5000+	Monthly Report	Yes
Monthly Reach (Approx)	10,00,000	Advertising Budget : 75,000 PKR (Included)	

TERMS & CONDITIONS

- All rates are without all govt taxes.
- 100% Payment in advance.
- Any site model & equipment & voice over's are not included in photography & video shoot.
- Shoot in out station with charges separately.

What's included in our packages?

Our Social Media Packages includes the below

1 - High quality postings

We will create the postings based on the purpose of generating social media Shares, interactions and brand awareness.

2 - Finding new targeted followers

We will discuss about your business objectives and adjust our social media campaigns to be aligned with your goals. We don't just try to increase your followers but we aim in Finding new followers that matter and add value to your business.

3 - Conversion Tracking Setup

To evaluate the success of any campaign it is important to measure the right metrics and we make sure that we correctly and accurately track the performance of your ads.

4 - Business Page Optimization

Before running any paid Social Media campaigns, we will optimize your business pages Based on best standards and practices.

5 - Social Media Competitor Analysis

We will perform a detailed analysis of how your competitors are using social media marketing.



Thank You For Your Time

**Good Business Relations & Best Regards
Syed Asif Raza Bukhari
C.E.O**

**Media Tech Advertising Company
Cell. 0321-7345657**

**Email: mediatechpk2017@gmail.com
www.mediatechpk.com**

**Office: 4th Floor ,Pace N Pace Shopping Mall,
Bosan Road Multan**